



TEAMS
LEADERSHIP
ORGANIZATIONS
COMMUNICATIONS

Bravo Zulu Consulting LLC is a woman- and veteran-owned small business led by two former naval officers who have translated experience leading large teams of people in the Fleet to leading teams in the corporate and government arena.

We help individuals and organizations become more successful in what they do by providing communications, leadership, and organizational development services.

We help you learn how to identify effective and ineffective behaviors, capitalize on behavior change best practices, and become leadership catalysts that create breakthrough results.

We help you accomplish big things in your life so that you can look back and tell yourself, **Well Done.**



improving **RESULTS**



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teams
leadership
organizations
communications



A FORMULA FOR SUCCESS:
 $(K+S+G)^A = PBC \rightarrow ER^P_B$

- KNOWLEDGE
- SKILLS
- GOALS
- ATITUDE
- POSITIVE BEHAVIOR CHANGE
- EXTRAORDINARY RESULTS
- PERSONAL OR BUSINESS

KNOWLEDGE IS NOT POWER.
APPLIED KNOWLEDGE IS POWER.

"If we all did the things we are capable of doing, we would literally astound ourselves."

~ Thomas Edison



“Technology” at work for you

USING LESSONS FROM NEUROSCIENCE, COGNITIVE BEHAVIORAL PSYCHOLOGY, AND ONTOLOGY TO IMPROVE INDIVIDUAL AND ORGANIZATIONAL PERFORMANCE

Bravo Zulu Consulting specializes in leadership development, improving team cohesiveness, and creating positive behavior change. We help you become more effective, more satisfied, and more energized in your life and your work.

We believe that your job as a leader is not to herd, cajole, push, or incentivize but to remove obstacles, inspire, encourage, and elicit the best efforts from your people. Yet 4 out of 5 workers worldwide are dissatisfied with their work environment and are not delivering their full

potential to help their organizations succeed. Lost productivity due to this disengagement costs U.S. businesses \$300 billion each year.

Bravo Zulu helps you tap into more of this potential—in yourself and your team. We teach you how to be a leadership catalyst—causing the people around you to be more likely to step into their own leadership abilities and become even better performers for the organization.

We help you, your team, and your organization reach champion caliber.

powerful solutions for your business needs

360° LEADERSHIP INSIGHTS

360° assessments offer leaders valuable feedback from people who can provide unique insights into how the leader is perceived: supervisor, peers, colleagues, direct reports, family, and friends. Feedback data is gathered anonymously to ensure that all participants feel safe to provide candid and useful information. With this data, leaders can identify both the behaviors that are working for them as well as the conditioned behaviors that might be hindering their success. This comprehensive leadership assessment can pay big dividends in a leader’s ability to enrich relationships, resolve conflict, and enhance team effectiveness.

CREATING LEADERSHIP CATALYSTS

A good leader is someone who develops, creates, or otherwise inspires leadership abilities or improved performance in others—a leadership catalyst. Leadership catalysts can become force multipliers in their organizations by helping to exponentially improve the organization’s leadership capability. In a chemical solution, the catalyst creates a reaction that enables the original materials to become more than they are capable of becoming by themselves. Likewise, a person who is being a leadership catalyst enables others to become more than they are capable of becoming on their own.



BRAVO ZULU CONSULTING LLC HELPS YOU DO WHAT YOU DO MUCH BETTER

DEVELOPING HIGH-PERFORMING TEAMS

The more leaders know how their teams work—and can identify possible roadblocks to their effectiveness—the better they can guide them toward becoming high-performing teams. Bravo Zulu evaluates against 72 best practices of highly effective teams to provide leaders with powerful insights that can inform where to focus development resources. Equipped with this kind of information, leaders can design interventions that take their teams to the next level.

PERFORMANCE IMPROVEMENT SERVICES

- 12-WEEK INDIVIDUAL PERFORMANCE IMPROVEMENT COURSE
- 360° LEADER ASSESSMENT AND 6-MONTH COACHING PROCESS
- TEAM BUILDING WORKSHOPS
- LEADERSHIP CATALYST INTENSIVE

Call (410) 793-5756 for details and pricing.



ONTOLOGY

Using lessons from the study of Being, Bravo Zulu helps individuals identify a powerful vision or purpose that can fuel productive behaviors, generating action and results. People who can connect their actions to that which inspires them are more engaged, productive, and innovative.



NEUROSCIENCE

New discoveries about our brains are made every day. Bravo Zulu uses these lessons to help people become more effective in how they relate to the world and the people around them. The more we know about our wiring—how we make decisions, how our conditioning affects our behavior—the more successful we will be in our lives.



BEHAVIOR CHANGE

Different results require different behaviors. Habits of thought that arise out of our conditioning can sometimes limit or restrain our success. Bravo Zulu provides individuals with a process that helps create positive behavior change and opens up more options for improving results.